



Innovation, engineered.

Translations

November 1, 2016

Today We Launch Arconic, Where the Future Takes Shape!

Colleagues,

Today, as the sun rises around the world, shining on each of our locations, we are no longer Alcoa. We are now Arconic! I wish I could be with all 43,000 of you to celebrate this incredible moment. The next best thing—at least until we've made flying cars and other technologies of the future a reality—is to be with you via video. [See my message here.](#)

We are proud of our history: we inherited a strong DNA that will continue to propel us. We are developing processes and technologies, materials and components for our customers to create higher performance aero engines and aircraft structures. We are light-weighting automobiles, trucks, trains, ships. We are enabling buildings to be greener and more weatherproof.

This is built on each and every one of us. Every Arconic employee has exceptional talent. Working together with our colleagues and forming high performance teams multiplies our shared success.

Many of you have helped capture this unique Arconic spirit in our [new Values](#). Everyone, every day, everywhere... everything we do centers around our customers. We must continuously invent and reinvent to drive our customers' performance and lower costs for them.

World class sets our standard in all we do. We know how to make the best product at the best cost. We continuously eliminate waste, drive out unnecessary costs, and reduce working capital. And always, we work together safely. Arconic is about bringing on and developing the best people, and helping everyone be their best. We will achieve more together than you could dream alone.

As we raise flags and unveil new Arconic signs, put on shirts with the Arconic name and tell our family and friends "We are now Arconic," I am asking you to seize our future. What exciting new breakthrough will you be a part of?

Let us write this new chapter together.

Let's make Arconic the place where the future takes shape.

All the very best,

Klaus

View and share photos of our launch: www.arconic.com/launch

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