



## Our Mission and Values

### Everyone, Everyday, Everywhere...

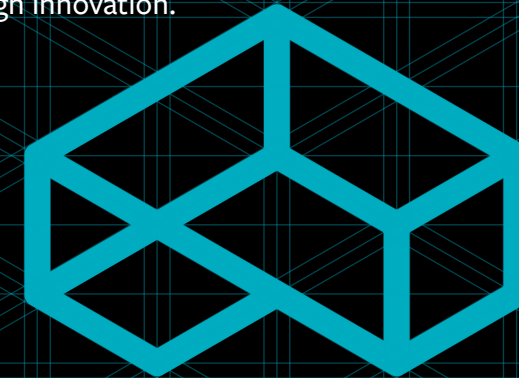
We win when our customers win – we innovate, deliver and operate as world class.

We excel as high performance teams – safely, with respect and integrity.

### Our name

The name Arconic represents our iconic heritage and continued commitment to industry-shaping innovation.

- “A” echoes Arconic’s proud Alcoa heritage.
- “Arc” represents the arc of progress and Arconic’s continued pursuit of advancement for customers, employees, shareholders and communities.
- “Conic” speaks to the company’s history of inventing iconic, breakthrough products and its constant focus on the next breakthrough innovation.



### Our logo

A two-dimensional icon the mind interprets as a three-dimensional projection, symbolizing Arconic’s ability to make the impossible real. Its silhouette was inspired by the Alcoa mark, in homage to our past. And the fresh, bright color represents our vibrant and dynamic culture.

**Wear the Arconic brand: [arconic.com/store](http://arconic.com/store)**

### Where the #FutureTakesShape

Few people get to witness the course of history being altered. We’ve had a hand in steering it since the birth of highways, the dawn of flight, and the race to space.

When our customers want to develop the next generation of iconic innovations, they look to us for the breakthrough materials and technologies that bring them to life. Because we haven’t come this far to only come this far.

Arconic. Where the future takes shape.

[arconic.com](http://arconic.com) | @arconic

### Our Innovation Shapes Industries

**#1** Global market position in aerospace sheet and plate and fastening systems

**Arconic invented more than 90% of all aluminum alloys that have flown.**

**Arconic is capable of producing 90% of the parts in a jet engine.**

**#1** Global market position in jet engine rings and airfoils and industrial gas turbine airfoils

**47% lighter than steel equivalent, Arconic’s Ultra ONE™ wheel is the world’s lightest heavy duty truck wheel.**

**#1** Global forged aluminum heavy-duty truck wheel market

**Automotive parts made with Arconic Micromill™ material are 2X as formable and 30% lighter than high-strength steel.**

**#1** World’s most advanced automotive sheet

**We created the first modern storefront in 1906. Today, one out of three aluminum doors in North America are Arconic’s Kawneer brand.**

**#1** Global market position in aluminum curtain wall and front entry systems



**ARCONIC**

Here’s our story.  
Tell it.

Innovation, engineered.



# Who is Arconic?

We create breakthrough products that shape industries.

Working in close partnership with our customers, we solve complex engineering challenges to transform the way we fly, drive, build and power.

Through the ingenuity of our people and cutting-edge advanced manufacturing techniques, we deliver these products at a quality and efficiency that ensures customer success and shareholder value.

From the revolutionary aluminum body for the Ford F150, to the jet engine blades that sustain temperatures beyond their melting point, our products push innovation to the next level and make real what was once only imaginable.

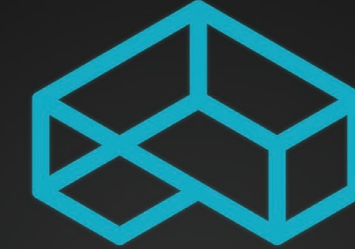
arconic.com | @arconic

Today, we seize our own future. That future is exciting. We once helped make flight possible.

I'm asking you, what exciting new breakthrough will you be a part of?

Let us write this new chapter together. Let's make Arconic the place where the future takes shape.

— Klaus Kleinfeld  
Chairman and CEO



ARCONIC  
Innovation, engineered.

## Our breakthrough products help shape industries



**Aerospace**  
We've helped push the boundaries of aviation since the dawn of flight. If it flies, we're on it.



**Aerospace Structures**  
Our proprietary alloys and technologies deliver the structural solutions needed to help create the world's most efficient aircraft, including fasteners, sheet and plate, forgings, extrusions and castings.



**Aero Engines**  
We produce approximately ninety percent of jet engine components, from the world's most advanced blades and vanes to rings and discs.



**Industrial Gas Turbines**  
Arconic is helping accelerate a cleaner, smarter energy future. Our airfoils power around 75% of the worldwide gas turbines in use today.

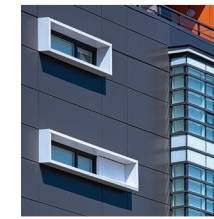
**Automotive**  
Our lightweight alloys and aluminum sheet solutions are helping automakers put the next-generation of vehicles on the road, from doors and hoods to heat exchangers. Our breakthrough Micromill technology is making the concept cars of today a reality tomorrow.



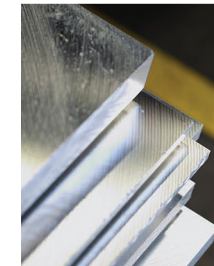
**Commercial Transportation**  
We invented – and reinvented – the forged aluminum wheel, to increase payload, reduce maintenance and save fuel. When it comes to commercial transportation, we are heavy duty... without the heavy.



**Building and Construction**  
Our building and construction systems have helped generations of architects bring their visions to life. We enable greener, safer and more future-ready buildings.



**Industrial**  
Through the unique characteristics of aluminum, we help create better-performing industrial products, from consumer electronics to circuitry and machinery.



## EPS | Engineered Products and Solutions



**APP**  
Arconic Power and Propulsion



**AFE**  
Arconic Forgings and Extrusions



**AFSR**  
Arconic Fastening Systems and Rings



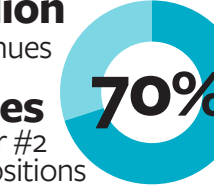
**ATEP**  
Arconic Titanium and Engineered Products

- High-performance engineered products and solutions for the **aerospace, industrial gas turbine, commercial transportation and oil and gas markets.**
- Strategic global footprint with **key innovation centers adjacent to customer clusters** in North America and Europe and a **low-cost manufacturing footprint.**
- Strong base for future growth: Over the past 18 months, Arconic has signed **\$10+ billion in new contracts with important aerospace customers.**

■ **\$5.3 billion**  
2015 revenues

■ **Revenues**  
from #1 or #2 market positions

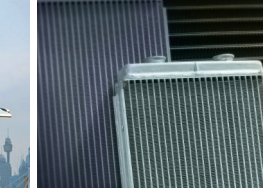
■ **24,000 employees**  
in 15 countries



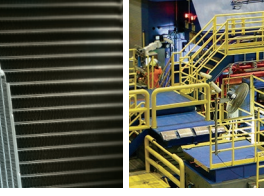
## GRP | Global Rolled Products



**AAP**  
Aerospace and Automotive Products



**BCI**  
Brazing, Commercial Transportation and Industrial Solutions



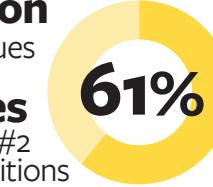
**MPS**  
Micromill Products and Services

- Differentiated aluminum sheet and plate products for the **automotive, aerospace, commercial transportation, brazing and industrial markets.**
- At the forefront of capturing growing demand for aluminum sheet, estimating **six-fold automotive sheet revenue growth.**
- Arconic Micromill technology produces aluminum sheet that is **30 percent stronger** than incumbent automotive aluminum, **30 percent lighter** with **twice the formability** of high strength steel, reducing manufacturing time from 20 days to **20 minutes.**

■ **\$5.3 billion**  
2015 revenues

■ **Revenues**  
from #1 or #2 market positions

■ **11,000 employees**  
in 7 countries



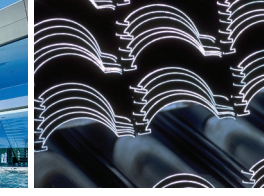
## TCS | Transportation and Construction Solutions



**AWTP**  
Arconic Wheel and Transportation Products



**BCS**  
Building and Construction Systems



**LAE**  
Latin American Extrusions

- We are the global leader in **forged aluminum heavy-duty truck wheels** and well-and well-positioned for further growth.
- Arconic's building and construction brands – **Kawneer, Reynobond and Reynoloux** – are **number one in North America.**
- We are experts in **lightweight materials innovation, surface design and precision engineering.**
- Innovation growth driver: more than **30 percent of revenues** from products **introduced in past three years.**

■ **\$1.9 billion**  
2015 revenues

■ **Revenues**  
from #1 or #2 market positions

■ **6,000 employees**  
in 16 countries

